



EmpoWomen Open Call #1

Application Form

OPENING: 8th of January 2024

CLOSING: 8th of March 2024 at 17:00 CET

Project Website: www.empowomen.eu

Open Call platform: https://bit.ly/EmpoWomen_OC1

All the Open Call documents and templates are available for download at www.empowomen.eu

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1. Legal and contact INFO

1.1 Participant Information (contact point)

- Lead applicant () *:
 - **Name**
 - **Surname**
 - **Country**
 - **Email**
 - **Phone number:**
 - **Gender (male/female/other/prefer not to say)**
- Position within the company*:

1.2 Organisation information

- Organization legal name*:
- Organization short name*:
- Legal address*:
- City/Town*:
- Province/Region*:
- Country*:
- Phone number*:
- Organization Website *:
- VAT number*:
- PIC number *:

1.3 Eligibility self-declaration

1. Was your startup founded or co-founded by women? *: **YES/NO**

1.1 Additionally, does the founder or co-founder currently hold key management positions (such as CEO, CTO, or equivalent roles) within the company at the time of submission? *: **YES/NO**



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2. Is your startup currently a legally registered entity? *: **YES/NO**
3. Does your company have less than 6 years since registration as of the submission deadline date? *: **YES/NO**
 - 3.1 Please specify the date of registration
4. Does your company meet the criteria to be classified as a Small and Medium-sized Enterprise (SME) according to the European Commission Recommendation 2003/361/EC? *: **YES/NO**
5. The company can be considered a 'deep tech' company*: **YES/NO**
6. Has your company raised less than 1M€ in equity or public funding until the submission date? *: **YES/NO**
7. Can you confirm that your proposal is unique and has not been previously funded in the Women TechEU initiative or any other initiative to avoid double funding? *: **YES/NO**



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2. Project description

2.1 Technology behind your startup

- 1- **Provide a summary of your startup, outlining its core activities, the problems it addresses, and the products or services it currently offers in the market. (max 500 characters) *: This description will be made public if you are selected.**
- 2- **Which of the deep tech technologies is your company addressing? (multiple choice) *:**
 - Advanced Computing /Quantum Computing
 - Advanced Manufacturing
 - Advanced Materials
 - Aerospace, Automotive and Remote Sensing
 - Artificial Intelligence and Machine Learning, including Big Data
 - Biotechnology and Life Sciences
 - Communications and Networks, including 5G
 - Cybersecurity and Data Protection
 - Electronics and Photonics
 - Internet of Things, W3C, Semantic Web
 - Robotics
 - Semiconductors (microchips)
 - Sustainable Energy and Clean Technologies
 - Virtual Reality, Augmented Reality, Metaverse
 - Web 3.0, including Blockchain, Distributed Ledgers, NFTs

Applicants are advised that, in a subsequent phase following the evaluation process, if selected, they will be asked to complete an Ethics Self-Assessment. This step is crucial to ensure ethical compliance in the areas of research and development. Full cooperation is expected from the chosen startup in this regard.

- 3- **How close is the solution to market readiness? Please select the right TRL ([technology readiness level](#))? *:**
 - TRL9
 - TRL8
 - TRL7
 - TRL6



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- TRL5
- TRL4 or lower

4- Does your company own any IP under which the tech is rooted? *:

- Fully owned, or exclusive license acquired
- Shared with someone else or non-exclusive license obtained
- Access to the IPR is being negotiated and the deal will close in 12 months' time
- Access to the IPR is still unclear
- No IPR discovered or protection planned
- Other (please specify)





3. Excellence

- 1- How does your project address the specific objectives set forth in the EmpoWomen call? **(max 500 characters) ***:
- 2- Can you provide specific examples of the technological innovation your project brings? **(max 500 characters) ***:
- 3- How has your project surpassed conventional standards in specific aspects, and what sets its technological approach apart from existing solutions? **(max 500 characters) ***:
- 4- What notable achievements have you reached so far, and how do they demonstrate the viability and progress of the project? **(max 500 characters) ***:
- 5- Highlight any collaboration or partnership that enhances the excellence of your project. **(max 500 characters) ***:
- 6- What are the specific support needs from EmpoWomen, the activities to be carried out, and the coaching and mentoring needed for the advancement of women in technology in your project? **(max 500 characters) ***:
- 7- What is the startup's ambition and commitment to scale up? **(max 500 characters) ***:
- 8- Offer a Forecast for Your Business Over the Next 4 Years (2024-2026) *:
 - a. Table including Sales, Number of Employees, Private Funding, and Grants





4. Impact

- 1- Please upload a Business Model Canvas (**template link**)***PDF**:
- 2- Business Overview and Plans, Including Marketing Activities (**max 500 characters**) *:
- 3- Clearly outline your target market: if you plan to create new markets or disrupt existing ones in Europe or worldwide, incorporating details on size, growth rate, trends, as well as considerations for market barriers, time to market, and potential customers. (**max 1000 characters**) *:
- 4- Identify Both Direct and Indirect Competitors in the Market (**max 500 characters**) *:
- 5- Share Your Fundraising Plans (Select One) *:
 - a. The company has already secured funding from investors or business angels and is seeking follow-up funding rounds.
 - b. The company is currently in advanced negotiations with potential investors or business angels.
 - c. The company has obtained public grant(s) and is seeking funding from investors or business angels next.
 - d. The company has not secured funding but has a clear plan to acquire public grants.
 - e. The company has not yet secured any funding, except for modest investments from the founders.
 - f. Other (please specify) (**max 200 characters**)
- 6- Specify Your Sources of Funding (Select Multiple) *:
 - a. Friends and family
 - b. Angel investor
 - d. Debt
 - e. Venture Capital
 - f. Public funding
 - g. Own funding
 - h. Other (please specify) (**max 100 characters**)
- 7- Provide Historical Business Information (2021-2023) *:
 - a. Table including Sales, Private Funding, and Grants
- 8- Explain the economic, social, and environmental impacts of your solution (**max 500 characters**) *:





9- Are you looking for substantial funding but the risks involved are too high for private investors alone to invest the full amount needed? **(max 500 characters) ***:

10- Please Upload Your Pitch Deck. **(*PDF) ***:

Intellectual Property Aspects (IPR):

11- What measures have you taken to protect the intellectual property of your solution or innovation? **(max 500 characters) ***:

12- How do you plan to maintain and enforce your intellectual property rights as your project progresses? **(max 500 characters) ***:



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5. Implementation

- 1- Key Team Member (up to 3) *:
 - Name: [Full Name] *:
 - Surname: [Surname] *:
 - Email: [Email] *:
 - CV*: in PDF
 - LinkedIn: [LinkedIn Profile]
 - Brief Experience: [Brief description of relevant experience] **(max 500 characters)** *:
- 2- Number of team members: **[Number]** *:
- 3- How do you ensure gender-equitable representation in leadership roles and key decisions within your startup? **(max 500 characters)** *:
- 4- What measures have you implemented to ensure equal opportunities for professional development for women in your team? **(max 500 characters)** *:
- 5- How do you assess and address potential gender barriers that may arise in the workplace? **(max 500 characters)** *:
- 6- What is your team's experience in the advanced technology industry (deep tech), and could you highlight a significant achievement of the founders or team members in this field? **(max 500 characters)** *:
- 7- Is there previous startup experience in the team? If yes, was it successful? **(max 500 characters)** *:
- 8- Will the female founder or co-founder actively participate in the acceleration program, dedicating at least 75% of her time to the process? **(yes / no)** *:





6. Areas of Interest for Acceleration Programme

In order to tailor our Acceleration Program to best meet your startup's needs, please provide insights into the specific areas where you believe your venture would benefit the most. Your responses will help us align our resources and expertise to support your growth effectively.

Product Development and Innovation:

- ☐ Current product development status and goals
- ☐ Innovative features or technologies in your product

Sales and Market Expansion:

- ☐ Current sales strategies and market presence
- ☐ Expansion plans and target demographics

Pitching and Communication:

- ☐ Pitching capabilities and strategies
- ☐ Notable achievements or challenges in communicating your value proposition

Legal and Compliance Considerations:

- ☐ Approach to legal aspects, including compliance and intellectual property
- ☐ Specific legal challenges your startup has encountered

Fundraising Strategies:

- ☐ Current fundraising efforts and experiences
- ☐ Funding goals and strategies

Additional Areas of Interest:

Specify any other specific areas or challenges requiring special attention in the acceleration program. Please elaborate.



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7. Privacy policy

By submitting this form, you agree and confirm the following:

- We have read, understood, and will comply with the open call details and requirements stated in the Guidelines for applicants.
- All information provided in the EmpoWomen application submitted by our entity is correct and complete.
- Our company is not in any situation which would exclude us from receiving financial support from third parties.
- Our company is not under liquidation or in financial difficulty.
- Our company is not subject to any conflict of interest in connection with the EmpoWomen open call consortium or evaluators.
- We will inform the EmpoWomen consortium, without delay, of any situation considered a conflict of interest or which could raise a conflict of interest.
- We will process any personal data in compliance with the applicable EU and national law on data protection.



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8. Declaration of Honour

By submitting this form I, the applicant:

hereby certify that (subject to the additional declarations below):

1. The information provided for this project is correct and complete.
2. The information concerning the legal status in the Application for my organisation is correct and complete and concurs with the stipulations outlined in the Guidelines for Applicants, including its annexes (if applicable).
3. My organisation commits to comply with the eligibility criteria set out in the call for proposals for the entire duration of the action.
4. My organisation:
 - is committed to participate in the action;
 - has stable and sufficient sources of funding to maintain the activity throughout the action and to provide any counterpart funding necessary;
 - has or will have the necessary resources needed to implement the action;
5. My organisation:
 - is NOT subject to an administrative sanction (i.e., exclusion or financial penalty decision).
6. My organization is NOT in one of the following exclusion situations :
 - bankrupt, being wound up, having the affairs administered by the courts, entered into an arrangement with creditors, suspended business activities or subject to any other similar proceedings or procedures;
 - in breach of social security or tax obligations.
7. My organisation (or persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the award/implementation of the grant): are NOT in one of the following exclusion situations :
 - guilty of grave professional misconduct ;
 - committed fraud, corruption, links to a criminal organisation, money laundering, terrorism-related crimes (including terrorism financing), child labour or human trafficking;
 - shown significant deficiencies in complying with main obligations under an EU procurement contract, grant agreement or grant decision;
 - guilty of irregularities within the meaning of Article 1(2) of Regulation No 2988/95;





- created under a different jurisdiction with the intent to circumvent fiscal, social, or other legal obligations in the country of origin (including creation of another entity with this purpose).
8. My organisation is NOT subject to a conflict of interest in connection with this grant and will notify — without delay — any situation which could give rise to a conflict of interests.
 9. My organisation has NOT and will NOT, neither directly nor indirectly, grant, seek, obtain, or accept any advantage in connection with this grant that would constitute an illegal practice or involve corruption.
 10. My organisation has not received any other EU grant for this project and will give notice of any future EU grants related to this project AND of any EU operating grant(s) given to my organisation.
 11. My organisation is aware that false declarations may lead to rejection, suspension, termination or reduction of the grant and to administrative sanctions (i.e., financial penalties and/or exclusion from all future EU procurement contracts, grants, prizes and expert contracts).

